**浙江大学宁波理工学院传媒与设计学院**

**专业技术岗位等级申报表(专技六级)**

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| **一、基本情况** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 姓名 | | | | | 徐艳蕊 | | | | | | | | 职工号 | | | | | | | | | 11023 | | | | | | | | | | | 所在单位 | | | | | | | | 传媒学院 | | | | |
| 出生年月 | | | | | 1974.05 | | | | | | | | 最后学历/学位 | | | | | | | | | 博士研究生/博士 | | | | | | | | | | | 进校时间 | | | | | | | | 2011.09 | | | | |
| 现专技职务名称/等级 | | | | | 副教授/高级 | | | | | | | | 任职时间/年限 | | | | | | | | | 2008.09/7 | | | | | | | | | | | 岗位类别 | | | | | | | | 教学科研岗 | | | | |
| 现聘专技岗位等级 | | | | | 专技七级 | | | | | | | | 聘任时间/年限 | | | | | | | | | 2011.09/4 | | | | | | | | | | | 所在学科 | | | | | | | | 传播学 | | | | |
| 是否当年退休 | | | | | 否 | | | | | | | | 任现职以来是否发生违反学术道德规范行为 | | | | | | | | | | | | | | | 否 | | | | | 是否在行政处分期内 | | | | | | | | | | | 否 | |
| 年度考核结果 | | | | | 2013年 | | | | | 合格 | | | 2014年 | | | | | | 合格 | | | 2015年 | | | | | | 视作合格 | | | | | 第三轮聘期考核结果 | | | | | | | | 优秀 | | | | |
| 工作经 历 | 2003.07-2011.08 山东大学威海分校 新闻与传播学院 副教授  2011.09迄今 浙江大学宁波理工学院 广告所 常务副所长 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **二、业绩情况（仅填符合申报条件中的条款）** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 现任 7级 专业技术职务岗位 7 年，符合学术成就类第 1、2.1、3 条，学术影响类第 1 条。 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **(一)学术技术成就类** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **1.科研、教研成果奖励：**获地厅级教学、科研成果奖一、二、三等奖，排序为前3、2、1名 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 项目名称 | | | 奖励名称 | | | | | | | | | | | | | | | | | | | | | 授奖单位 | | | | | | | | | | 获奖年月 | | | | | | 本人排名/总人数 | | | | | |
| 当代中国文化批评 | | | 北京市第十届哲学社会科学优秀成果奖 二等奖 | | | | | | | | | | | | | | | | | | | | | 北京市  人民政府 | | | | | | | | | | 2008年12月 | | | | | | 2/2 | | | | | |
| 当代中国女性主义文学批评 | | | 威海市社会科学优秀成果奖 一等奖 | | | | | | | | | | | | | | | | | | | | | 威海市 | | | | | | | | | | 2009年12月 | | | | | | 1/1 | | | | | |
| 大话文艺的多维性和大话一代的精神纬度 | | | 威海市社会科学优秀成果奖 三等奖 | | | | | | | | | | | | | | | | | | | | | 威海市 | | | | | | | | | | 2008年12月 | | | | | | 1/1 | | | | | |
| **2.1论文：**以第一作者或首席通讯作者发表II类论文1篇，或III类论文4篇（项）、或以第一完成人正式出版发表作品6幅及以上。 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 论文题目 | | | | | | | | | | | 所载刊物 | | | | | | | | | 发表年月 | | | | | | | | | 刊物级别 | | | | | | 刊号 | | | | | | | 本人排名/  总人数 | | | |
| 20世纪90年代以来好莱坞电影中的华人女性与中国形象 | | | | | | | | | | | 当代电影 | | | | | | | | | 2013年第5期 | | | | | | | | | II类 | | | | | | 11-1447/G2 | | | | | | | 1/1 | | | |
| 转弯处的爱情 | | | | | | | | | | | 人大复印资料《文化研究》 | | | | | | | | | 2012年8月 | | | | | | | | | II类 | | | | | |  | | | | | | | 1/2 | | | |
| 2.2发明专利:国家有效发明专利 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 专利名称 | | | | | | 专利号 | | | | | | | | | | 授权时间 | | | | | | | | | 排名 | | | | | | | | | | | 专利权人 | | | | | | | | | |
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| **3.专著或艺术设计展：**学术专著、教材、编著教材（本人撰写8万字以上）；艺术设计类教师以第一作者参加地市级展览1次及以上并发表作品 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 名称 | | | | | | | | 出版年月 | | | | 出版社名称 | | | | | | | | | ISBN号 | | | | | | | | | | 资助单位 | | | | | | 级别 | | | | | | 本人字数/总字数(万) | | |
| 媒介与性别：女性魅力、男子气概及媒介性别表达 | | | | | | | | 2014.08 | | | | 浙江大学出版社 | | | | | | | | | 9787308122528 | | | | | | | | | | 浙江省社科基地 | | | | | | 一级 | | | | | | 18/18 | | |
| **4.指导学生学科竞赛：**省部级学科竞赛并获得三等奖及以上奖励（排名第一） | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 学生姓名（团队名称） | | | | | | 奖项名称与等级 | | | | | | | | | | | | | | | | | | | 获奖年月 | | | | | | | | | | | 指导教师排名 | | | | | | | | | |
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| **(二)学术技术影响类** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1.**项目：**主持C类以上项目1项。 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 项目名称 | | | | | | | | | 项目来源 | | | | | | | | | 项目编号 | | | | | | | | 经费总额  （万元） | | | | | | 起止年月  （起始时间以批文时间为准） | | | | | | | 本人排名/总人数 | | | | | | 项目级别 |
| 宁波网络文化内容生产企业研究 | | | | | | | | | 宁波市社会科学研究基地课题 | | | | | | | | | JD14WW04 | | | | | | | | 0.8 | | | | | | 2014-2015 | | | | | | | 1/5 | | | | | | C |
| 媒介性别论：社会转型期大众传媒对性别观念的建构与生产 | | | | | | | | | 浙江省社科规划 | | | | | | | | | 11JDCB03YB | | | | | | | | 2万 | | | | | | 2011-2014 | | | | | | | 1/3 | | | | | | B |
| 网络文学产业的生产机制研究 | | | | | | | | | 浙江省社科规划 | | | | | | | | | 16NDJC181YB | | | | | | | | 2万 | | | | | | 2015-2017 | | | | | | | 1/3 | | | | | | B |
| 技术与美：宁波创意设计新业态研究 | | | | | | | | | 宁波社科基地 | | | | | | | | | JD11WH07 | | | | | | | | 0.8 | | | | | | 2011-13 | | | | | | | 1/3 | | | | | | C |
| **2.团队负责人：**宁波市及以上教学或科技创新团队负责人 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 名称 | | | | 授予单位 | | | | | | | | | | | | | 级别 | | | | | | 起止年月  （起始时间以批文时间为准） | | | | | | | | | | | | | | | 本人排名/总人数 | | | | | | | |
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| **3.荣誉：**学校教学名师、教坛新秀获得者 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 奖励名称 | | | | | | | 授奖单位 | | | | | | | 获奖年月 | | | | | | | | | | | | | | | | 本人排名/总人数 | | | | | | | | | | | | | | | |
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| **4.人才称号：**省“151人才工程”第三层次人员；宁波市领军拔尖人才二层次，省委宣传部“五个一批”人才 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 称号 | | | | | | | 授予单位 | | | | | | | 入选时间 | | | | | | | | | | | | | | | | 考核情况 | | | | | | | | | | | | | | | |
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| **6.学术组织任职情况：**国家二级学会或省级学会理事及以上 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 任职起止时间 | | 学术组织名称 | | | | | | | | | | | | | 组织级别 | | | | | | | | | | | | 所任职务 | | | | | | | | | | | | | | | | | | |
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| **（三）其他本学科公认的业绩** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1.获浙江大学宁波理工学院先进个人称号（2012年）；  2.获选浙江大学宁波理工学院第一批青年骨干人才称号（2012年）；  3.获浙江省高校中青年学科带头人重点培养对象（2013年）；  4.获评浙江大学硕士生导师资格（2013年）；  5“宁波市巾帼标兵”，为宁波市高校唯一入选人员；  6为宁波市文化创新团队、宁波市重点专业、浙江省重点学科、宁波市重点学科骨干成员，是浙江省高校中青年学科带头人培养对象。 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **三、申报人对今后工作的承诺（包括承担课程教学、科学研究、社会服务等工作）限300字：** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 在教学上，能做到兢兢业业，无论是课堂教学还是实践教学，都能做到认真准备，与学生认真沟通，与社会相关单位合作，达到教学效果的最优化。争取出版一本教材。  在科学研究上，争取每年一篇一级论文，省级项目能够顺利结项，并申请更高级别的项目。  在社会服务上，能尽力借助学校教学科研一体化的政策，积极为宁波市的社会文化，做出自己的努力。 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **四、本人承诺** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 本人了解学校关于岗位设置的相关政策，郑重承诺，所提供的材料均客观真实，在专技等级评审过程中不做打“打招呼”、“走关系”等违反工作纪律或干扰专技等级评审的事，若有违反，本人自愿放弃申报资格。  承诺人（手写签名）： 年 月 日 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **五、单位推荐意见** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 经审核，该同志所填内容属实，提供材料均真实有效，具备申报专业技术 级岗位的任职条件，同意推荐申报。  负责人签字：  （公章） 年 月 日 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **六、学校审批意见** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 单位签章  (公章) 年 月 日 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |